

Data protection

General

The protection of your personal data is extremely important to Pro Senectute beider Basel. We therefore provide you with the opportunity to find out what data is collected and used during your visit.

By using the bb.pro-senectute.ch website, you consent to the data protection information set out below.

The bb.pro-senectute.ch website is subject to Swiss data protection law and any applicable foreign data protection law. The European Union (EU) recognises that Swiss data protection law ensures adequate data protection.

Access to our website is subject to general and suspicion-independent mass surveillance by security authorities in Switzerland, the EU, the USA and other countries - as is all internet use. Our website is accessed via transport encryption (SSL / TLS).

Scope

This data protection declaration gives you an overview of how Pro Senectute beider Basel ensures the protection of your personal data and what kind of data is collected during your visit to our website and for what purpose.

Our privacy policy does not extend to third party websites or those of other providers that are linked to our website. Thus, data protection provisions on third-party websites may differ from our data protection provisions. All business transactions carried out on third-party websites are subject to the respective data protection provisions of these websites. You will find information on the respective data protection policy of the other provider on the pages concerned, if applicable. We therefore strongly recommend that you read these carefully.

Collection and use of your data

When you visit our website bb.pro-senectute.ch, information about the access (date, time, page viewed) may be stored. This data does not form part of the personal data, but is anonymised. It is used exclusively for statistical purposes.

Personal data such as name, address, telephone number, email address or other identifying information is not collected. We will only collect this data if you provide it to us voluntarily, for example by filling out the contact form or sending us an email, or if the relevant legal provisions regarding the protection of your data allow us to do so.

We use the data we collect via our contact form exclusively for the purpose of individual communication. You can therefore visit our website without providing any personal data.

We reserve the right to anonymise the data you provide, to store it in aggregated form and, if necessary, to combine it with other data in order to be able to compile anonymous statistics (e.g. on the number of visitors).

Use of cookies

The bb.pro-senectute.ch website uses cookies.

Cookies are in particular small text files that are permanently or temporarily stored on the end devices of visitors to the website - for example on smartphones, tablets and other computers. The purpose of cookies is in particular to analyse the use of this website and for statistical evaluation as well as for continuous improvements and the user-friendliness of our website.

Cookies can be completely or partially deactivated and deleted at any time in the browser settings.

However, we would like to point out that this may result in a loss of user-friendliness and that you may not be able to use some of the functions on our website to their full extent.

Use of Google Analytics

Our website bb.pro-senectute.ch uses Google Analytics, a web analytics service provided by Google.

This collected data cannot be assigned to a specific person. This is data such as the internet browser used, the operating system used, the domain names of previously visited websites, the number of visits to our websites, the websites called up or the average time spent on them.

This enables an analysis of your use of the website. This generated information about your use of this homepage (including your IP address) is transmitted to a Google server in the USA and stored there. Google uses this information to evaluate your use of the website, to compile reports on website activity for website operators and to provide other services relating to website activity and internet usage. Google may transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

Third party services

We use Google Maps for embedding maps and YouTube for embedding videos. These services of the American Google LLC use cookies, among other things, and data is transferred to Google in the USA. Google has undertaken to guarantee appropriate data protection in accordance with the American-European and the American-Swiss Privacy Shield. Further information on this can be found in Google's detailed privacy policy.

We host our website at Nine Internet Solutions AG (nine.ch), in Zurich, Switzerland. At nine.ch, standard web server log files containing the following information are created for each access to this website: IP address, date and time, browser request, operating system used, browser used.

The log files are used to detect technical problems, to ensure security and for statistical evaluation of the use of our website without reference to persons.

Storage, use and processing of your data

Your data will be stored in Switzerland.

Pro Senectute beider Basel uses and processes your personal data primarily to fulfil your requests, such as to answer your enquiries, to process your orders and to prepare, negotiate, process and fulfil contracts and to send you specific information.

Furthermore, it may be necessary for Pro Senectute beider Basel to store and process your personal data in order to maintain customer relations, for example, to be able to respond better to your wishes and requirements and to improve our products and services.

Passing on your data

Pro Senectute beider Basel does not pass on your personal data to third parties for commercial or non-commercial purposes. However, we would like to point out that your data may be passed on to third parties due to contractual or legal requirements.

Your personal data will only be passed on by Pro Senectute beider Basel to affiliated companies or commissioned third parties if this is necessary for the fulfilment of the contract. This takes place within the framework of commissioned data processing. In this case, Pro Senectute beider Basel remains responsible for the protection of your data. The service providers work exclusively in accordance with the instructions of Pro Senectute beider Basel; this is ensured by contractual regulations, technical and organisational measures and regular checks. Furthermore, these companies are obliged to maintain the confidentiality of the data transmitted to you.

Based on a legal obligation, official or court order, Pro Senectute beider Basel is obliged to disclose your personal data. This may be necessary, for example, to establish or protect legal claims, to defend against legal action, due to an operational audit or review, in connection with the sale, assignment or other transfer of the business or to prevent abuse and other unlawful activities.

Protect your data

To protect your stored personal data, Pro Senectute beider Basel has taken extensive technical, administrative and organisational security precautions to protect it from unauthorised access and misuse.

To ensure the confidentiality of this data, Pro Senectute beider Basel uses state-of-the-art IT security systems.

Please note that data transmission on the Internet, for example when communicating by e-mail, can have security gaps and is not completely protected against access by third parties. It is your own responsibility to ensure that the computer you use is adequately secured and protected

against malware. Therefore, Pro Senectute beider Basel cannot assume any responsibility for the security of your data during transmission and disclaims any liability.

Your rights: Right to information / correction / deletion / objection

You have the right to information, deletion and correction of your stored data. Furthermore, you also have the right to object.

You can request information from Pro Senectute beider Basel at any time about the scope, origin and recipients as well as the purpose of the personal data stored about you. Pro Senectute beider Basel will provide information in writing within a reasonable period of time.

We always strive to ensure that the data is correct and up to date, but it can still happen that incorrect data is stored. We will of course correct this at your request.

Furthermore, you have the right to have your stored data deleted.

Contact person for data protection at Pro Senectute beider Basel

Your trust is important to us and irreplaceable for a cooperative partnership.

You can therefore contact Pro Senectute beider Basel directly if you have any questions regarding the storage and processing of your personal data, if you require information, or if you have any suggestions or complaints.

You are welcome to contact us by email at info@bb.prosenectute.ch.

Final provisions

We may amend our privacy policy at any time by posting it on the website.

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